

VALLEY NEWS

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And in their spare time they do an Internet radio show.

Two local women have created a local media forum with a little help and support from their friends. At www.only2degrees.com their motto is "Connecting People through World News and Personal Views."

Darcy Jones and Lisa Vinton's take is on the popular idea of "Six Degrees of Separation," that everyone in the world is only six people removed by acquaintance from anyone else in the world.

Only in the valley, it's a little more intimate; it's two degrees.

"My husband is a talk radio fanatic and I am a news junkie and Darcy and I are community-oriented, so we wanted to reach out to the community," Vinton said. "We want to help people find the resources they need."

Jones and Vinton hand off subjects, transition to topics and joke as if they have been lifelong friends, though they met a little over two years ago.

With eight shows under their belt, they have a following in the Valley and even other countries such as Italy and Great Britain.

Vinton's day jobs include a business consulting management firm, Services for Success, Inc., and being the founder of Southwest Pregnancy Counseling Center, Inc., both in Murrieta.

Jones is a financial advisor for Smith Barney in Temecula.

"We've been having a great time doing the show," she said. "It's a lot of fun. We've had great guests and Lisa and I have a camaraderie that helps us work well together."

J.P. Raineri is the production manager who handles the technical side of getting their voices and the program on the Internet.

Right now they are recording in a boardroom but have plans to become mobile and attend events with their show. The show is packaged and edited and usually on the Web site within a day.

On Saturday mornings Vinton and Jones begin by catching up with each other on the previous week's events.

Then, the two transition to a news segment on anything that caught their attention, from a ship built from steel from the World Trade Center wreckage and a trade school that teaches students how to grow marijuana to a local bank robbery.

Sports are covered by Vinton's husband, Scott, who two weeks ago spoke on the NASCAR race being postponed for rain and Monday epidemic of NASCAR flu as fans returned to the race the next day instead of going to work.

That week's guest was Ron Parks, first mayor of Temecula in 1989, who was recently celebrated by the Temecula Valley Chamber of Commerce with their Lifetime Achievement Award.

Parks spoke during the Community Evolution segment as a member of the community since 1971 and building a city "from the ground up."

Then, after another quick break, the Business Spotlight begins.

A sponsored segment – after all, media doesn't happen magically – the Business Spotlight allows the guest to talk about his or her business while supporting the radio show.

Bill Seltzer of Temecula Valley Golf School is a sponsor. He came bearing gifts.

After speaking of the school and playing golf since the age of 6 he described the techniques and technologies he uses, such as video comparisons for his students with notable golfers and their swings.

Seltzer spoke about an upcoming tournament that will benefit Animal Friends of the Valleys and brought with him a certificate for a golf lesson he was donating to the fundraising event.

Then, it was on to another segment.

The Wino Club's Stacy Nelson is a show regular. Nelson brought wine to the talk show table and after a joke about the time of day the ladies got down to tasting a Chilean Cabernet.

Also covered during the show were Vinton and Jones' Lesson for Success, pertinent, timely and useful hints for today's business owners and managers.

Vinton's lesson was about credibility. She advised business owners to always have a contract when entering into a business agreement.

Then, she addressed how important it is to, as a business, pay obligations and bills on time and to stay in touch and make arrangements if there are issues.

08"I've been helping people grow their businesses for 20 years," Vinton said. "It's one of the top 10 areas of concern – gentleman's agreements and handshake deals. It is just important to be a professional businessperson. Pay your bills and don't enter into a business agreement you can't fulfill."

To listen to the show visit www.only2degrees.com.